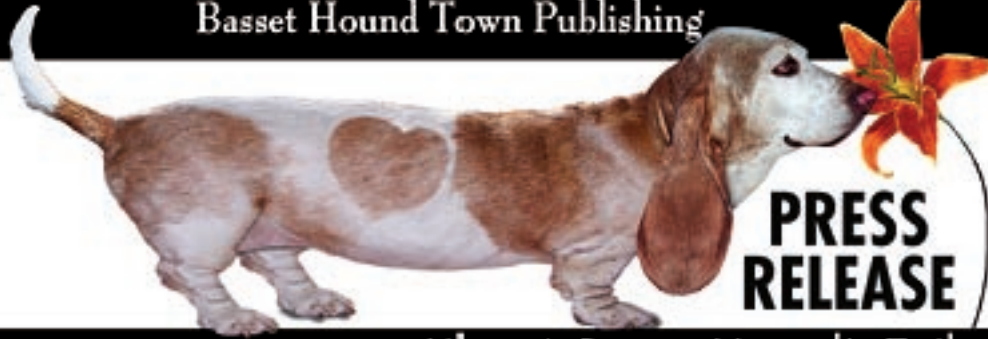


Basset Hound Town Publishing



Cathy L. Rudert, author & self publisher of *Lily - A Basset Hound's Tail of Love*



## INTERNATIONAL PRESS RELEASE

### FOR IMMEDIATE RELEASE

Contact: Cathy L. Rudert  
Basset Hound Town Enterprises, LLC  
Basset Hound Town Publishing  
[www.Bassethoundtown.com](http://www.Bassethoundtown.com)  
P.O. Box 347  
Ft. Thomas, KY 41075  
1.888.441.1477



**ISBN: 0-9779062-1-3**

**Price: Retail \$20.00 U.S.**

**Size: 11.25" x 8.75"**

**Format: Hardback-  
Full Color with Dust Jacket**

**Page Count: 36 pages**

**Shelving: Children/  
Picture Book**

SELF PUBLISHED AUTHOR  
ANNOUNCES HER UNIQUE  
CHILDREN'S PICTURE BOOK  
*LILY, A BASSET HOUND'S  
TAIL OF LOVE*

This enchanting children's picture book features the author's stray basset hound, Lily. This book is unique with its whimsical approach of combining photography and graphic design.

Rudert states, "I envisioned a book that both kids and adults can enjoy. A child tends to pick a favorite book and that book can be read over and over for years. This book is filled with intricate details that will bring something new to both the child and the reader each time."

This proves to be the case with this delightful tail.  
"What a beautiful book!" - Alice Kennelly Roberts, Journalist, Cincinnati Post.

"The Lily book looks beautiful on my coffee table!" - Kip Massett

Rudert became intrigued with self publishing and started her publishing company in 2003, three years after starting her journey to tell Lily's story.

Rudert states, "It has been a long journey, but a journey of love. I wanted to see *Lily, a Basset Hound's Tail of Love*, in print and I also wanted to own the copyright."

Rudert's website, [bassethoundtown.com](http://bassethoundtown.com), is a major link for all basset hound rescues in the USA. She also links to the Basset Hound Club of America and many other canine sites. Currently, her website receives approximately 800 to 1000 visitors a day.

Rudert states, "Hopefully this book will help kids learn that dogs are not disposable. It is not preachy by any means, just thought provoking."

Please enjoy the book and other media materials, compliments of Cathy L. Rudert, author and self publisher, *Lily, a Basset Hound's Tail of Love*. (The DVD features Cathy and Chaps Rudert at a local TV talk show appearance about the book.)

Rudert is currently working on her second book and lives with her two basset hounds, Chaps and Emma.

For author bookings, please contact Cathy Rudert at 1-888-441-1477 or [cat@bassethoundtown.com](mailto:cat@bassethoundtown.com)  
**[www.bassethoundtown.com](http://www.bassethoundtown.com)**